



欧盟-中国（2014）投资贸易洽谈会  
Euro-China Business Meeting 2014

Sep. 7th- 13th

# Invitation

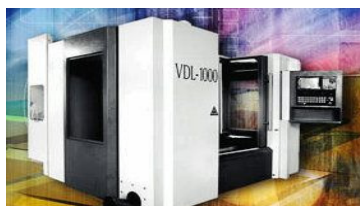
Auto Railway

Machinery Manufacture

New Energy and Environment    Agriculture and Green Food

Trade and Logistics    Service and Tourism

IT electronic Medicines and Health



## Agenda of Euro-China Business Meeting

| Date     | Weekdays  |  |
|----------|-----------|--|
| Sep.7th  | Sunday    | All delegates arriving in Shanghai, then flying to Xiamen                                  |
| Sep.8th  | Monday    | Attend the world's biggest invest Fair (CIFIT) B to B with 200 companies from whole China. |
| Sep.9th  | Tuesday   | Go on a short tour, fly to Jiangsu Province  |
| Sep.10th | Wednesday | Attend Euro-China Business Meeting Jiangsu 2014, meeting with 200 Jiangsu companies        |
| Sep.11th | Thursday  | Go on a short tour in Jiangsu  |
| Sep.12th | Friday    | Leaving for Shanghai, visiting 400km/h Maglev lines, Shanghai Tower                        |
| Sep.13th | Saturday  | shopping in the city center. Leaving in mid-night for Europe.                              |

## Travel Package including

|    |  |
|----|--|
| 1  | Shanghai, Jiangsu, Xiamen, 6 nights' 4-star Hotels   |
| 2  | Shanghai - Xiamen (2000km) Flights-tickets   |
| 3  | Xiamen -Jiangsu (1500km) Flights-tickets   |
| 4  | Jiangsu - Shanghai (1000km) Flights-tickets  |
| 5  | Pick-ups and city transfers in Shanghai, Jiangsu, Xiamen   |
| 6  | Jiangsu and Xiamen Municipal government welcome dinner   |
| 7  | All the Lunches and Dinners of all meetings during the events.                                     |
| 8  | Attending two large Matchmakings and meet 400 Chinese enterprises to have at least 20 matchmakings |
| 9  | Translation Services (Fair, each company is equipped with a translation)                           |
| 10 | sightseeing and shopping in Shanghai   |

### China International Fair for Invest and Trade (CIFIT)

The CIFIT is the sole international investment promotion event featuring two-way investment facilitation in China and the largest global investment exposition certified by the Global Association of the Exhibition Industry (UFI).

Themed on "attracting FDI" and "going global", the CIFIT is a showcase of global business opportunities and barometer of investment. Matching multilateral investment promotion events. The CIFIT is not only a globally multilateral investment promotion events.

Each year, the CIFIT receives more than 16,000 overseas visitors, as well as business professionals and government officials from more than 300 major cities in China.

At the 4,000 international standard booths covering 100,000 m<sup>2</sup> exhibition area, with a 17-year track record of success, the CIFIT has become a leading channel for international capital to flow into China, the gateway to global marketplace for Chinese enterprises and products.

### Jiangsu Province

Jiangsu Province is located at the center of the eastern coastal region of China, bordering Shandong in the north, Anhui to the west, and Zhejiang and Shanghai to the south. Its capital is Nanjing. With a population of 79 million in its 13 municipalities, Jiangsu covers an area of 25.35 million acre. GDP per capita of the province exceeds 9545 US dollars, ranking the highest of all Chinese provinces.

Jiangsu is home to one of the most extensive transportation networks in China. The Jinghu (from Beijing to Shanghai) Railway and the Longhai (Gansu to Lianyungang) Railway travel both east-west through the province. The two railways intersect at Xuzhou, a city in the northeast Jiangsu, which is the second largest railway junction in China.

The main industries in Jiangsu Province include new energy, new materials, bio-technology, medicine, environmental protecting technology, software, service outsourcing and internet of things (IOT). The total revenue of these strategic emerging industries in Jiangsu Province exceeds 2.6 trillion yuan annually.

| Date  | Arrangement   | Time                         | Details   |
|---|---|------------------------------|---|
| Sep. 7 <sup>th</sup>  |    | 08:00- 12:00<br>14:00- 17:00 | All delegates arrive in Shanghai, pick up and lunch<br>flight to Xiamen   |
|   |    | 17:00<br>18:00-20:00         | Delegates arrive in Xiamen, go to hotel and Check-in<br>Participate CIFIT welcome banquet   |
| Sep. 8 <sup>th</sup>  |    | 9:00-10:00                   | Participate CIFIT opening ceremony (the largest global investment exposition)   |
|   |   | 10:00-11:30<br>11:30-12:30   | Visit 4,000 international standard booths<br>talk with the governments and enterprises from 30 provinces and 300 cities<br>Lunch  |
|   |    | 13:00-17:00                  | Business Match-making<br>European Enterprises meeting with 200 Chinese companies according to the computer arrangement<br><b>Meeting Room 1</b><br>Automobile, railway, machinery |
|   |    |                              | <b>Meeting Room 2</b><br>Agri-food, New energy, eco-products  |
|  | <b>Meeting Room 3</b><br>commercial logistics, tourism & service<br>European Enterprises will meet trade groups, wholesalers, commercial import & export company, banks accountants, lawyers and travel agencies. |                              |   |
|  | <b>Meeting Room 4</b><br>European chamber & investment agencies introduce their investment and business opportunities to the 300 Chinese enterprises who intend to do business in Europe.                         |                              |   |

| Date  | Arrangement   | Time  | Details   |
|---|---|---|---|
| Sep. 9 <sup>th</sup>  |    | 9:00-15:00<br><br>17:00-20:20   | City tour in Xiamen<br><br>Flight from Xiamen to Jiangsu  |
| Sep. 10 <sup>th</sup>   |    | 9:35- 11:05   | <b>Opening Ceremony</b><br>Jiangsu Province together with 100 European Enterprises and 200 Chinese companies attend Euro-China Business Meeting(Jiangsu 2014)   |
|   |    | 12:30-16:00   | Business Match-making<br>European Enterprises meeting with 200 Chinese companies according to the computer arrangement<br><b>Meeting Room 1</b><br>Automobile, railway, machinery                                 |
|   |   |   | <b>Meeting Room 2</b><br>Agri-food, New energy, eco-products  |
|   |  |   | <b>Meeting Room 3</b><br>commercial logistics, tourism & service<br>European Enterprises will meet trade groups, wholesalers, commercial import & export company, banks accountants, lawyers and travel agencies. |
|  | 19:00-21:00   | <b>Meeting Room 4</b><br>European chamber & investment agencies introduce their investment and business opportunities to the 300 Chinese enterprises who intend to do business in Europe. |   |
|  |   | Jiangsu Governors prepare Welcome Banquet to entertain all the European Guests  |   |
| Sep. 11 <sup>h</sup>  |  | 9:00-17:00  | City tour in Jiangsu and visiting its enterprises   |

| Date                 | Arrangement   | Time         | Details  |
|----------------------|---|--------------|--|
| Sep.12 <sup>th</sup> |    | 9:00-12:00   | Leaving from Jiangsu to Shanghai(by fast train or plane)   |
|                      |    | 13:00- 14:00 | <a href="#">Visit Shanghai old city--Yuyuan</a><br>Yuyuan is old town before 1840 when the British coming to Shanghai, and has many traditional Chinese architectures                    |
|                      |    | 14:00- 19 00 | Shopping at Nanjing road in Shanghai.  |
|                      |   | 20:00- 21:00 | Dinner in Shanghai.  |
| Sep.13 <sup>th</sup> |  | 9:30- 12:00  | Visiting the Bund, one of the most famous tourist destinations in Shanghai.  |
|                      |  | 14:00- 16:00 | <a href="#">Visit the highest observation tower of Shanghai—Shanghai Jingmao Tower</a><br>The building has 88 layers<br>On the sightseeing corridor of it, you can see the whole Shangha |
|                      |  | 17:00- 18:00 | <a href="#">Visit the highest maglev train in the world</a><br>The maglev train in Shanghai is the highest one in the world, with the speed of more than 400miles per hour               |
|                      |  | 21:00- 22:00 | EU delegations will go to Shanghai Pudong International Airport and fly back   |