

Cultural Differences

[Bottoms Up!](#)

A few notes on the surprisingly wide variety of drinking customs and toasts around the world.

(reprinted from SwissAir in-flight magazine, Gazette)

[Dress for Success](#)

Clothes make the man (or woman): some hints on how to make the right sartorial impression in five countries.

(reprinted from SwissAir in-flight magazine, Gazette)

[Inside Literary Chile](#)

Excerpted from The International Traveler's Guide to Doing Business in Latin America

(reprinted from American Airlines in-flight magazine, American Way)

[Quizzes: Your Cultural I.Q.](#)

How much do you know about other countries?

(reprinted from American Airlines in-flight magazine, American Way)

[Doing Business Abroad](#)

Tips on doing business in selected countries

(reprinted from OAG Frequent Flyer magazine)

[Global Business Basics](#)

From *IndustryWeek Online*

(reprinted from IndustryWeek)

[V for Victory](#)

Five North American gestures which foreigners might find confusing

(reprinted from SwissAir in-flight magazine, Gazette)

[Passport to Success](#)

Pack some cultural advice from this business travel database.

[First Impressions in Business](#)

Starting out on the right foot in a business speech is crucial. But when cultural differences come into play, this can be a real challenge.

[Doing Business In...](#)

Excerpts from *Kiss, Bow, or Shake Hands*

(as reprinted in American Airlines in-flight magazine, American Way)

[The Business of Gifts](#)

Everyone likes to get gifts, and business associates are no exception. But what gifts are appropriate?

(reprinted from SwissAir in-flight magazine, Gazette)

[Blunders and Faux Pas](#)

Being aware of cultural no-nos around the world can greatly contribute to the success of a business trip.

(reprinted from SwissAir in-flight magazine, Gazette)

All Tied Up

Selecting appropriate neckties for business meetings in five parts of the world
(reprinted from SwissAir in-flight magazine, Gazette)

Kiss, Bow or Shake Hands?

Some general guidelines on greetings and terms of address
(reprinted from SwissAir in-flight magazine, Gazette)

Allow Me to Introduce Myself

Some hints on Business Card Usage around the World
(reprinted from SwissAir in-flight magazine, Gazette)

A Rose Is a Rose

Or is it? Some useful hints on giving flowers in business and social situations in four countries.

(reprinted from SwissAir in-flight magazine, Gazette)

Hints for Business in China

Tips on Chinese traditions in China, Hong Kong, Taiwan and Singapore
(reprinted from SwissAir in-flight magazine, Gazette)

Office Visits in Latin America

Rules for an office visit in Latin America
(reprinted from SwissAir in-flight magazine, Gazette)