

Creating An Export Plan

Ten "rules" for successful exporting

Here are "10 rules" for creating and implementing a successful export plan:

- 1.** Identify Your Specific Market Niche.
- 2.** Be Competitive.
- 3.** Target Leading Companies.
- 4.** Be Honest.
- 5.** Be Professional.
- 6.** Be Prompt.
- 7.** Be Thorough.
- 8.** Respect Cultural Differences.
- 9.** Plan For Enough Time.
- 10.** Be Patient.